

March 23, 2020

Coca-Cola Bottlers Japan Inc.

Agreement on Comprehensive Collaboration signed with Koga City, Ibaraki Prefecture

Collaboration towards better services for citizens and community revitalization

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter “CCBJI”) signed Monday, March 23 a Comprehensive Collaboration Agreement with Koga City, Ibaraki Prefecture (Mayor: Chikara Hariya).

Taking advantage of the Olympic and Paralympic Games Tokyo 2020, Koga City has been promoting “creation of momentum for the Olympics for the citizens and building legacies for the next generation”. With the signing of this agreement, CCBJI and the city, as partners, will work closely together through dialog for better public services for citizens and the growth and development of the city. Furthermore, CCBJI will drive forward regional revitalization by fostering momentum for the Olympics, working on efforts to improve the life of citizens in a wide range of fields, including education/people development, crime/disaster prevention, and health/sports.

Continuing to uphold “community-based” as the corporate philosophy, CCBJI will come close to the people’s lives and daily livings, and contribute to local communities as a total beverage company that delivers happy, refreshing moments every day, and in every occasion of their lives.



From the left, CCBJI East Japan Sales Ibaraki SC Manager Akihiro Saito, Koga City Mayor Chikara Hariya

【Comment from Chikara Hariya, Koga City Mayor】

Koga City has a part of the course for the torch relay on July 6 for the Tokyo 2020 Olympic and Paralympic Games. We would like to ask Coca-Cola Bottlers Japan Inc. for strong support to bring success to the torch relay event and build a momentum for the citizens. We hope to continue working together in varieties of areas, including sports events in the city and citizen's health programs, to further activate the community.

【Comment from Akihiro Saito, CCBJI East Japan Sales Ibaraki SC Manager】

I'm delighted that we have signed this agreement with Koga City, our important customer, to collaborate for better public services and community revitalization.

Koga City is fostering momentum for the Olympics and creating legacies for the next generation, so we'd like to help the city deliver happy moments to citizens by working together in various fields, including fostering momentum for the Olympic and Paralympic games, sports, and crime/disaster prevention by placing Coca-Cola's torch relay commemorative vending machines in the city and through various events.