

News Release

May 10, 2021

To the press

Coca-Cola Bottlers Japan Inc.

Coca-Cola brand products donated to Komaki City, Aichi Prefecture

Supports those who were affected by COVID-19 including medical staff

To support those who were affected by COVID-19, Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter "CCBJI") made the donation to Komaki City, Aichi Prefecture on May 10.

When the spread of new coronavirus infections began impacting the society with ongoing changes last year, the company examined how it could support the affected local communities through its business to cope with the changing environment. Since April 2020, the company has been donating Coca-Cola brand products to healthcare professionals through municipalities and local medical associations.

While we are entering a new phase with the rollout of the vaccines, there is an ongoing situation with people who are affected by COVID-19 and need supports. Against such a background, CCBJI donated to provide support through its main business in collaboration with municipalities who grasp the most detailed status of the areas.

The products donated to this city will be distributed to medical staff and others who are engaged in prevention of spread of COVID-19.

We will continue to collaborate with all members of municipalities to be able to provide help to those who are in need of support through donation of our products.



■ Outline of product donation

Date & Time: May 10, 2021

Offered to: Komaki City, Aichi Prefecture

Donated products: Coca-Cola products, 50 cases

In accordance with its corporate philosophy collectively represented by the motto, “Paint it RED! Mirai o nurikaero (Let’s repaint our future)”, the company aims at fulfilling its mission to “deliver happy moments to everyone while creating value” and continuing to join hands with various partners going forward to work on creating shared value to address the challenges faced by the communities through its business activities.

※Please note that the information contained in news releases is current as of the date of release. Certain information may have changed since the date of release.