

News Release

February 17, 2020

Coca-Cola Bottlers Japan Inc.

**Agreement on Comprehensive Collaboration
signed with Futtsu City, Chiba Prefecture
Collaboration towards better services for citizens and community revitalization**

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter “CCBJI”) on Monday, February 17 concluded “Agreement on Comprehensive Collaboration” with Futtsu City, Chiba Prefecture (City Mayor: Kyoichi Takahashi).

Futtsu City has been promoting actions for “creating momentum for the Olympics and building legacy to the next generation for the people of Futtsu City”. Through the signing of this agreement, Futtsu City and CCBJI will work closely together and communicate face to face with each other as partners to improve services for residents and drive growth and development of the city. Furthermore, we will promote regional revitalization by fostering momentum in Tokyo 2020, and promote efforts to improve the life of the citizens in a wide range of fields, including education, talent development, health and sports promotion, crime and disaster prevention.

Continuing to uphold “community-based” as the corporate philosophy, CCBJI will come close to the people’s lives and daily livings, and contribute to local communities as a total beverage company that delivers happy, refreshing moments every day, and in every occasion of their lives.



From the left; Mr. Yasushi Takahashi, Mayor of Futtsu City, and Tomohiro Ichikawa, Head of Chiba/Saitama Division, Kanto Area Sales

【Comments by Mr. Yasushi Takahashi, Mayor of Futtsu City】

The route of the Torch Relay of the Olympic Games Tokyo 2020 has been decided, and the it will go through the city of Futtsu. We are hoping to give runners a welcome that reminds them of Futtsu City and offer the route that they will not forget. By signing this agreement, Coca-Cola Bottlers Japan Inc. and we work together to help runners and citizens spend a wonderful time that will forever remain in their hearts. In addition to our efforts on the Olympic and Paralympic Games Tokyo 2020, we will also continue to devise measures to bring happiness to our citizens. We are very excited to work with CCBJI for better public services in Futtsu City.

【Comments by Tomohiro Ichikawa, Head of Chiba/Saitama Division, Kanto Area Sales, CCBJI】

I am glad that we made this agreement with Futtsu City, our important customer, to collaborate on community revitalization and improvement of public services.

Futtsu City is promoting actions for “creating momentum for the Olympics and building legacy to the next generation for the people of the city” as we host the Olympic and Paralympic Games Tokyo 2020. We will install Coca-Cola Torch Relay Memorial VMs across Futtsu City and surrounding areas, and help create momentum for the Olympics and Paralympics. We hope that we can help Futtsu City deliver more happy moments to everyone in the city by working together in various fields, including sports promotion and crime and disaster prevention.