

News Release

July 7, 2020

Coca-Cola Bottlers Japan Inc.

～Promotion of safe and secure city creation～

Setting up security cameras, leveraging a part of proceeds from vending machines

**The agreement was concluded with Noda City in Chiba Prefecture and
Noda Police Department**

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter “CCBJI”) on Tuesday, July 7 concluded an “agreement on promotion to create safe and secure city in the city of Noda” with Noda City, Chiba Prefecture and Noda Police Department.

By working together with Noda City and Noda Police Department through this agreement, we aim to further strengthen the promotion to create safe and secure city of Noda, as it allows us to post documents on vending machines to prevent crimes and enhance the awareness, share information on security, and use video of security cameras.



From the left: Tsuneaki Isono, Chief of Noda Police Station, Yu Suzuki, Mayor of Noda City and Tomohiro Ichikawa, Head of CCBJI Chiba/Saitama District Sales Division, Kanto Area Sales

Continuing to uphold “community-based” as the corporate philosophy, CCBJI will come close to the people’s lives and daily livings, and contribute to local communities as a total beverage company that delivers happy, refreshing moments every day, and in every occasion of their lives.

■Outline of the agreement

Background

When the city of Noda was considering to install and increase security cameras in order to prevent crime and create a safe and secure city, we proposed this initiative under the "community-based" corporate philosophy to support the creation of a community in which citizens can live safely with peace of mind.

Roles of the 3 parties

Noda City

Act as a security camera manager and select locations to install security cameras.

Noda Police Station

Video of security cameras can be provided from Noda City Hall which acts as a security camera manager.

Coca-Cola Bottlers Japan Inc.

Donate security cameras. Install vending machines, replenish products, manage sales proceeds, maintain and repair the vending machines.

Installation locations (plan)

Vending machines (5 units in total): Noda City Hall, Health Center, "Cyuo no Mori" Central Forest next to Noda Police Station, Noda City Sports Park

Security cameras (3 units in total): School zones etc. in consideration of safety and security of children