

コカ・コーラ ボトラーズジャパン株式会社

News Release

March 24, 2021

Coca-Cola Bottlers Japan Inc.

Signing of Comprehensive Collaboration Agreement with Oamishirasato City, Chiba Prefecture

For better public services and energized community

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter "CCBJI") concluded on March 24 (Wed) a Comprehensive Collaboration Agreement with Oamishirasato City, Chiba Prefecture (Mayor Masanori Kanesaka) in efforts to improve public services and vitalize the community.

Under this agreement, CCBJI and Oamishirasato City will work together in a range of initiatives, including the creation of momentum for the Olympics and Paralympics; vitalization of the community; safety, security, and disaster related programs; child rearing and educational support, etc.

As part of these initiatives, we will use a part of the proceeds from our vending machines in the city and place security cameras and playground equipment in Konakaike Park. Also, we will install a "JPC Paralympic Support Vending Machine" at the city hall and generate momentum for the Olympics and Paralympics.

Under our corporate philosophy, "Paint it Red!", we aim to fulfill our "mission" to deliver happy moments to everyone while creating value; work on CSV (Creating Shared Value) through our core business to address community challenges; and continue to join hands with various partners going forward.



From the left, CCBJI Vending Kanto District Manager Tomohiro Ichikawa, Oamishirasato City Mayor Masanori Kanesaka

[Comment from Oamishirasato City Mayor Masanori Kanesaka]

We are pleased and feel confident about the signing of this agreement and hope to improve public services in diverse areas, including the creation of momentum for the Olympic/Paralympic Games Tokyo 2020, vitalization of the community, disaster responses, child rearing support, promotion of sports and culture, environment preservation, etc. We will further deepen the partnership and create a better community together.

Comment from CCBJI Vending Kanto District Manager Tomohiro Ichikawa

I am pleased to have concluded this agreement with Oamishirasato City to collaborate on the improvement of public services and vitalization of the community. Through the placement of our JPC Paralympic Support Vending Machine, we will create momentum for the Olympics and Paralympics, liven the community, and work together in other various areas, thereby taking a role in delivering happy moments to everyone in Oamishirasato City.

*Please note that the information contained in news releases is current as of the date of release. Certain information may have changed since the date of release.