

News Release

February 10, 2020
Coca-Cola Bottlers Japan Inc.

~"Smart management" enabled through IT adoption in driving operational efficiency~

Distribution of smartphones to all employees

Thorough attendance & time management to promote work style reform

Coca-Cola Bottlers Japan Inc. (Head office: Minato-ku, Tokyo; President: Calin Dragan; hereinafter "CCBJI") is actively enabling digitization and implementing IT technology in a bid to create opportunities for employees to demonstrate their maximum capacity and to streamline operations. As part of this effort, CCBJI distributed smartphones to approximately 17,000 people of all employees in the company and the group in all business areas by the end of 2019, and started the operation in 2020.

Streamlining tasks with smartphone is one of the projects for creating a workplace that is easy to work in conjunction with human resources initiatives such as ensuring attendance and time management. Strengthening the foundation through IT has led to the realization of "smart management," which also leads to the promotion of work style reform. Based on the mid-term plan up to 2024 announced in August 2019 and the new corporate philosophy of Mission, Vision and Values, CCBJI aims to create a new corporate culture of continuous learning and to return to a growth path through this initiative.

[Things to be achieved through distribution of smartphone]

1. Complete day-to-day operations on a dedicated app, without starting up a PC.

E.g.) Work attendance management

Manage attendance and apply for overtime in the app. Use of "Clock-in" app for arrival at/leaving from work and "Overtime" app for the application allows completion of work attendance entry without having to start up a PC even when directly going to/returning from the field. * The apps of "Clock-in" for work attendance management and "Overtime" for the application were developed by the employees in Business Systems of CCBJI.

2. Simplify information gathering and enable interactive communications across the company.

E.g.) Browsing of intra sites/internal SNS and entry of comments on smartphone

• Creation of an app of "WE NET" in-house communication tool which contains notices on operations and basic internal information enabled quick gathering of internal information even away from office and reduced the number of emails distributed throughout the company.

• Two-way communication across organizations is enabled by the use of internal SNS "Yammer" which allows for sending messages regardless of positions or locations.^{※2}

3. Operate and develop apps to improve operational efficiency.

CCBJI has implemented a system that allows completion of applications for reimbursement of expenses and approval for requests within one app. Reimbursement of expenses incurred on business trips etc. can be completed using the app on the spot. CCBJI is also collecting matters that might improve efficiency in various departments, including sales, plants and logistics, and moving forward in developing new apps.

※ 1 Lent as a company mobile phone only, and private use is prohibited.

※ 2 Yammer is an app provided by Microsoft.

[Reference 1]



Internal SNS "Yammer" app
Ex) : President's room "Calin's Room"



[Reference 2]

CCBJI received Award of Excellence in "2019 (37th) IT Awards" for its outstanding efforts and achievement in "business management innovation using IT" from Japan Institute of Information Technology.



A scene from the award ceremony on February 6, 2020 (in Tokyo)