

# News Release

October 2, 2020

To the press,

Coca-Cola Bottlers Japan Inc.

**Coca-Cola Bottlers Japan concluded “Comprehensive Collaboration Agreement for Community Revitalization” with Higashiyamato City, Tokyo**

**Joint efforts in PET bottle collection, disaster control measures, and other various areas**

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter “CCBJI”) concluded on October 1 (Thursday) a “Comprehensive Collaboration Agreement for Community Revitalization” (hereafter “Agreement”) with Higashiyamato City (Mayor Yasuo Ozaki), Tokyo, for the purposes of further activating the city and improving public services.

Through the Agreement, CCBJI and Higashiyamato City will work together on diverse initiatives for the safety and security of daily lives in the community, measures against disasters, environmental preservation, etc. so as to further energize the community. Specifically, we will jointly work on PET bottle collection and emergency responses to disasters using our drink vending machines.

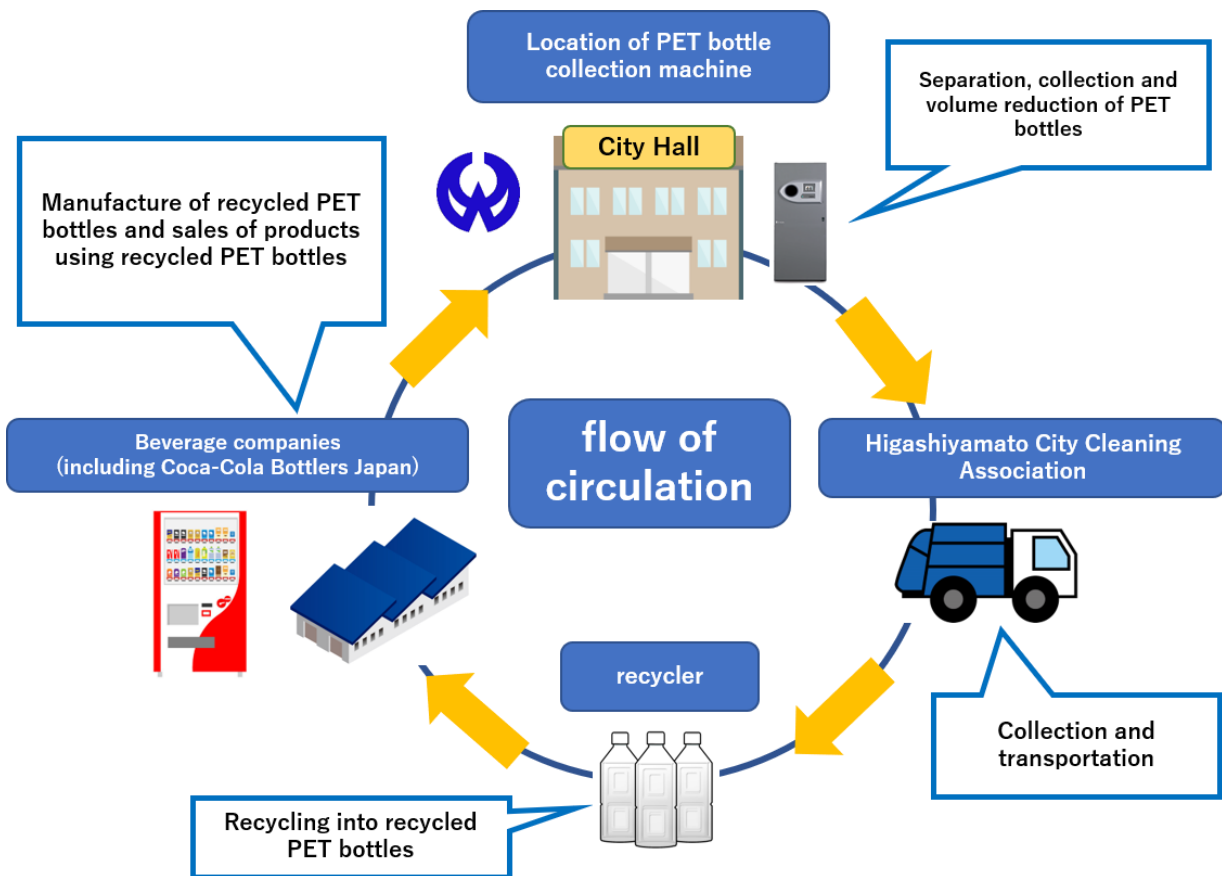
Higashiyamato City aims to realize an “environmentally friendly and recycling society” through unified efforts of three groups of stakeholders - citizens, businesses, and government. In the meantime, CCBJI aims to build a solid scheme for bottle collection and recycling with partner companies under the Coca-Cola System’s “2030 Packaging Vision” (Note 1). Based on the Agreement, we will install “automated PET bottle collection machines” across the city to promote the “Bottle-to-Bottle” initiative in which we collaboratively collect used PET bottles and recycle them into new ones. We will install one of the machines at Higashiyamato City Hall to raise the citizen’s awareness in recycling. As for measures against disasters, we plan to install disaster-relief vending machines, under the management of our company, at evacuation shelters and facilities. We will leverage these vending machines to provide drinks free of charge during a disaster and offer emergency support.

[Signing Ceremony for the Agreement]



From the left, Higashiyamato City Cleaning Association Chairperson Noboru Yoshida; Higashiyamato City Mayor Yasuo Ozaki; CCBJI Vending, Area Sales, Tokyo Regional Division Head Kenichi Kubo; and CCBJI Vending, Market Development Department Head Satoshi Ishikawa

[Image of PET bottle collection business]



[PET bottle collection machine & disaster-relief vending machine]



Unlike a conventional recycling box, the automated PET bottle collection machine sends an error message when someone tries to throw in a PET bottle with leftover drink in it or something other than PET bottles, so that it can collect clean used PET bottles only to allow the production of high-quality recycled PET bottles. The machine also compresses the bottles and significantly reduces the volume, which contributes to lowering the CO2 emissions during transportation.

(Note 1) What is the “2030 Packaging Vision”? (<https://www.ccbji.co.jp/csv/environment/?id=tab3>)

Coca-Cola Bottlers Japan aims to use recycled PET resin and other sustainable materials for all of its PET bottle products by 2025; collect used PET bottles in an equivalent quantity to the ones we sell by 2030; and build a solid scheme for bottle collection and recycling with partner companies.

■ Sustainability Initiatives of the Coca-Cola System

The Coca-Cola system in Japan includes Coca-Cola (Japan) Co., Ltd. and its five bottling partners around Japan. In accordance with its business purpose to “Refresh the World. Make a Difference,” the system is committed to creating a sustainable business and shared future that makes a difference surrounding important challenges facing Japan. In 2020, it identified three platforms—Inclusion, Communities and Resources—and nine priority issues, and established a common sustainability framework across the system. With the aim of addressing social challenges through its business activities in each field, it will also contribute to achieving the Sustainable Development Goals (SDGs).

The Coca-Cola system established its 2030 Packaging Vision in the resources field, comprising three pillars—Design, Collect and Partner—in line with its global vision of a World Without Waste. It established, and is working to achieve, environmental targets specific to Japan, including switching to 100% sustainable materials for all PET bottles by 2030. Refer to the latest Sustainability Report for details of these activities.

<https://www.cocacola.co.jp/sustainability>

\*Please note that the information contained in news releases is current as of the date of release.  
Certain information may have changed since the date of release.