

November 8, 2021

Coca-Cola Bottlers Japan Inc.

**Signing of Comprehensive Collaboration Agreement with
Kosai City, Shizuoka Prefecture**

Working together for better public services and energized community

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter “CCBJI”) concluded on November 8 (Mon) a Comprehensive Collaboration Agreement with Kosai City (Mayor Takeshi Kageyama), Shizuoka Prefecture, in efforts to further improve public services and vitalize the community.

Under this Agreement, CCBJI and Kosai City will work together in diverse areas, including SDGs initiatives; promotion of tourism, inbound visitors, and other community vitalization efforts; welfare and child rearing programs; and health and sports measures; thereby jointly enhancing public services.

To be specific, we will place our vending machines at a public funeral home “Kosai City Arai Saijo Yasuragien”, Arai Gymnasium, and other sports facilities and use part of the proceeds for joint initiatives. To begin with, we will partly use the proceeds to create and manage a Wi-Fi environment at Kosai City Arai Saijo Yasuragien so that we can contribute to the enhancement of the citizens’ communication means and convenience.

Under our corporate philosophy, “Paint it Red!”, we aim to fulfill our “mission” to deliver happy moments to everyone while creating value; work on CSV (Creating Shared Value) through our core business to address community challenges; and continue to join hands with various partners going forward.



From left, Kosai City Mayor Takeshi Kageyama and CCBJI Vending Central Japan District Manager Keisuke Seki

【Comments from Takeshi Kageyama, Mayor of Kosai City】

We feel very encouraged to have concluded the Comprehensive Collaboration Agreement with Coca-Cola Bottlers Japan Inc., who works on community and social activities on a daily basis, and to build a support system for better public services. I hope the agreement will be the start of active opinion exchanges and promotion of projects so that we can contribute to mutual growth and bear fruit in the future.

【Comment from Keisuke Seki, Central Japan District Manager, CCBJI Vending Area Sales】

I am pleased to have concluded this agreement with Kosai City to collaborate on the further improvements of public services and vitalization of the community. We are committed to jointly work on SDGs promotion, community's welfare and child rearing programs, and other diverse areas so that together we can make Kosai a more comfortable city for the residents.

*Please note that the information contained in news releases is current as of the date of release. Certain information may have changed since the date of release.