

March 5, 2021

To the press

Coca-Cola Bottlers Japan Inc.

Coca-Cola Bottlers Japan starts project to donate products targeting municipalities in Tokyo

First donation made to Chiyoda-ku, Kita-ku, Suginami-ku and Kiyose-shi

Supports those who were affected by COVID-19 including medical staff

To support those who were affected by COVID-19, Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter ", CCBJI") launched a project to donate its products to municipalities in Tokyo, and made the first donation to Chiyoda-ku, Kita-ku, Suginami-ku, and Kiyose-shi.

While we are entering a new phase with the rollout of the vaccines, there is an ongoing situation with people who are affected by COVID-19 and need supports. Against such a background, CCBJI started this project to provide support through its main business in collaboration with municipalities who grasp the most detailed status of the areas. The products donated to Chiyoda-ku will be distributed to medical staff who are expected to bear further burden in response to requests for provision of new medical services such as vaccination for residents. Products donated to Kita-ku, Suginami-ku and Kiyose-shi will also be distributed to medical staff and others who are engaged in prevention of spread of COVID-19.

We will continue to collaborate with all members of municipalities to be able to provide help to those who are in need of support through donation of our products.



(Left) Mar.2; Scene at the donation ceremony with Kiyose-shi, (Right) Mar. 3; Scene at the donation ceremony with Kita-ku



Mar.1; Scene at the joint press conference with Chiyoda-ku

■ Outline of 1st product donation

Date & Time: Feb. 24 to Mar. 3, 2021

Offered to: Chiyoda-ku, Kita-ku, Suginami-ku, and Kiyose-shi in Tokyo

Donated products: Coca-Cola products, 9,600 bottles (total of 4 municipalities)

In accordance with its corporate philosophy collectively represented by the motto, “Paint it RED! Mirai o nurikaero (Let’s repaint our future)”, the company aims at fulfilling its mission to “deliver happy moments to everyone while creating value” and continuing to join hands with various partners going forward to work on creating shared value to address the challenges faced by the communities through its business activities.

※Please note that the information contained in news releases is current as of the date of release. Certain information may have changed since the date of release.