

News Release

March 4, 2021

To the press

Coca-Cola Bottlers Japan Inc.

**80,000 cases of Coca-Cola brand products
donated to medical institutions and food banks
for continuous support of communities affected by COVID-19**

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter "CCBJI") began donating Coca-Cola brand products to 175 medical institutions and 29 food banks as a part of its continuous efforts to support the local communities affected by COVID-19. The company is planning to donate a total of 80,000 cases (1.92 million bottles) by end of March. (Note 1)

When the spread of new coronavirus infections began impacting the society with ongoing changes last year, the company examined how it could support the affected local communities through its business to cope with the changing environment. Since April 2020, the company has been donating Coca-Cola brand products to healthcare professionals through municipalities and local medical associations. The scope of support has also been expanded to include periodical supplies to food banks (Note 2) and three occasional donations (in April, June and December 2020) aimed at delivering complimentary beverages to a wider range of people in the healthcare sector, such as the medical professionals and volunteers working in welfare facilities.

The company intends to continue this community service program this year focused on supporting the healthcare professionals working as first responders to prevent the further spread of COVID infections through donations of Coca-Cola brand products to the institutions they are affiliated with as well as to various food banks. For this year's program as of date, the company is planning to donate 13,360 cases to mainly the medical institutions designated for specific infectious diseases and 4,846 cases to 29 food bank organizations. With regard to food banks, the company will be donating newly to 12 organizations this year in addition to the 17 organizations with which the company has established a partnership to supply its products on a regular basis, as a part of its efforts to expand the support to more people in need of assistance to fight the challenges caused by the COVID crisis.



Donation to Chiba Medical Center (Chiba)



Donation to EIKOHKAI (Fukuoka)



Isehara Kyodo Hospital (Kanagawa)

In accordance with its corporate philosophy collectively represented by the motto, “Paint it RED! Mirai o nurikaero (Let’s repaint our future)”, the company aims at fulfilling its mission to “deliver happy moments to everyone while creating value” and continuing to join hands with various partners going forward to work on creating shared value through its business activities to address the challenges faced by local communities.

■ Overview of product donations executed in February & March 2021

Date: From February 22, 2021

Donated to: 175 medical institutions (in Tokyo, Saitama, Chiba, Kanagawa, Tochigi, Aichi, Kyoto, Osaka, Hyogo, Fukuoka, Gifu) : 13,360 cases (320,000 bottles)

29 food bank organizations (Miyagi, Ibaragi, Chiba, Tokyo, Gumma, Saitama, Niigatga, Kanagawa, Aichi, Osaka, Kyoto, Nara, Wakayama, Okayama, Tokushima, Fukuoka, Saga, Kumamoto, Miyazaki, Kagoshima) : 4,846 cases (114,300 bottles)

■Product donations executed so far by CCBJI (to support the local communities affected by COVID-19)

Date: From April 2020

Donated to: Medical institutions 180 : 11,900 cases
 Municipalities 168 : 19,843 cases
 Accommodation facilities affiliated with local government : 17 : 625 cases
 Food bank
 - April 2020 : 16 organizations 4,153 cases
 - June 2020 : 19 organizations 7,497 cases
 - December 2020 : 13 organizations 2,160 cases

Excluding February & March 2021

*The total number. Multiple donations to the same medical institution are also included.

(Note 1) Donation recipients other than medical institutions and food banks will be decided in the future.

(Note 2) Product donations executed by CCBJI to food bank organizations

Since 2016, CCBJI has established a partnership with 22 organizations, including Second Harvest Japan (member of Alliance of Japan Foodbanks), which is Japan's first food bank organization, and Food Bank All Japan Association, to donate its beverage products on a regular basis to children's cafeterias and social welfare facilities, etc. through food bank organizations in different regions. Food banks refer to organizations or activities that deliver food to welfare facilities and people in need, by receiving food donated from corporations that have to be disposed of even though there are no quality issues. It is gaining more and more attention with the enactment of the Food Loss Reduction Promotion Act last year.