

### コカ・コーラ ボトラーズジャパン株式会社

## **News Release**

September 1, 2020

Coca-Cola Bottlers Japan Inc.

# "Virtual Plant Tour" now available on Coca-Cola Bottlers Japan Website

Useful for students' autumn social studies

Coca-Cola Bottlers Japan Inc. would like to extend its deepest sympathies to those who have been affected by COVID-19.

We also thank all those who are working tirelessly to prevent the spread of infections and keep us safe.

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter "CCBJI") opened a new special page for "Virtual Plant Tour" on its official website on September 1.







"Virtual Plant Tour" Special Site (https://www.ccbji.co.jp/plant/special/) Guided production line tour video

The Virtual Plant Tour takes you to our plant online through a video to learn about our manufacturing lines for PET bottle products, with the assistance of one of our actual onsite plant-tour guides. It also includes original content, including the opportunity to test your "Coca-Cola knowledge" by taking an online quiz and to experience activities in this special online tour that are usually only provided at the plant. In addition, we are planning a stamp rally activity that offers one stamp per view of the production line video so that you can have fun and learn at the same time. We will work with all of our plant-tour facilities to provide special novelty goods when you show your collected digital stamps once we resume onsite plant tours after the COVID-19 situation is under control.

Our plant tours have been used by students for their summer projects and autumn filed trips every year. We hope this virtual tour will also be a useful resource.

We offer plant tours so that you can learn more about Coca-Cola products and Coca-Cola Bottlers Japan; however, unfortunately, in-person tours are currently suspended in an effort to prevent the spread of COVID-19 infections (Note 1). Under such circumstances, we

created this special "Virtual Plant Tour" page to share with our customers who have been looking forward to the reopening of our plant tours and for those who may be unable to visit in person.

We will continue to pay utmost attention to the risk of infections, while living up to our mission to deliver happy moments to everyone while creating value—even in unprecedented times like these as we live with societal changes introduced by the novel coronavirus.

Note 1: We will inform you via the official company website when the decision is made to resume our plant tours.

#### [Outline of Coca-Cola Bottlers Japan "Virtual Plant Tour"]

Special page to be available on: September 1, 2020

URL : https://www.ccbji.co.jp/plant/special/

Browsing devices: PC (Google Chrome recommended), tablet, smartphone (Google Chrome,

Safari recommended \*Latest version)

Contents: PET bottle products production video, Coca-Cola exam, stamp rally, etc.

(English version of the Virtual Plant Tour available soon)

#### [For reference]

#### ● Together! CCBJI

Under the slogan, "Together! CCBJI -There are people waiting for us, every day", we provide products and services that are essential to daily lives, and we make efforts to overcome these difficult times together with our customers and consumers. To this end, we have set up special content in our official website to offer support plans for COVID-19 infection prevention and to assist customers and consumers in the community. https://www.ccbji.co.jp/business/together/



<sup>\*</sup>Please note that the information contained in news releases is current as of the date of release. Certain information may have changed since the date of release.