

# News Release

July 26, 2019

Dear All,

Coca-Cola Bottlers Japan Inc.

## **“Agreement on Comprehensive Collaboration” concluded with Kuki City, Saitama Prefecture**

**Building momentum for Olympics and collaborating  
in various fields to improve public services**

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter “CCBJI”) on Wednesday, July 24 concluded “Agreement on Comprehensive Collaboration” with Kuki City, Saitama Prefecture (City Mayor: Shuichi Umeda).

Kuki City takes advantage of opportunities from Olympic and Paralympic Games Tokyo 2020 and is promoting activities to “build momentum towards the Olympics and legacies for the next generation for Kuki City residents”. With the signing of this agreement, CCBJI and Kuki City, as partners, will work closely together through dialog to provide better public services and develop and grow the city. We also promote activities to vitalize the city by building momentum for the Olympics and promoting efforts in various fields including sports, education and childcare support, and crime and disaster prevention for better lives of residents.

Continuing to uphold “community-based” and “customer-centric” as the management principles, CCBJI will come close to the people’s lives and daily livings, and contribute to local communities as a total beverage company that delivers happy, refreshing moments every day, and in every occasion of their lives.



From left; CCBJI Head of Kanto Area Sales Yutaka Inoue, Mayor of Kuki City Shuichi Umeda

**【Comments from Mayor of Kuki City Shuichi Umeda】**

We are very pleased to have signed an agreement on comprehensive collaboration on the day that marks a year to the Olympic and Paralympic Games Tokyo 2020. Coca-Cola Bottlers Japan Inc. is involved in many events to build momentum for the Olympic and Paralympic Games. We are hopeful that our collaborations through this agreement will lead to vitalization of our city and various fields including sports, education and childcare support, and crime and disaster prevention.

**【Comments from CCBJI Head of Kanto Area Sales Yutaka Inoue】**

I am glad that we made a contract with our regular customer Kuki City to collaborate on community activation and improvement of public service. Kuki City takes advantage of opportunities from the Olympic and Paralympic Games Tokyo 2020 and is promoting activities to “build momentum towards the Olympics and legacies for the next generation”. CCBJI will deliver happy, refreshing moments to the citizens of Kuki City further by collaborating with Kuki City in various fields including health, sports, childcare, and other public services through launch of JOC Olympic Support Vending Machines and building of momentum towards the Olympic and Paralympic games.

**【Congratulatory speech by guest: Seven & i Create Link Co., Ltd., Ario Washimiya Manager Takayuki Mori】**

Congratulations on the agreement of comprehensive collaboration to Kuki City and Coca-Cola Bottlers Japan Inc.. We have signed an agreement on comprehensive collaboration with Kuki City in the aim to promote sports and other various fields to improve services to the residents of Kuki City. Ario Washimiya has installed Coca-Cola’s vending machines according to the agreement. We are excited that we can take part in building momentum towards the Olympics through various events.