Coca-Cola Bottlers Japan Inc. (Headquarters: Minato-ku, Tokyo; President and CEO: Calin Dragan) completed the construction of a new warehouse equipped with the latest technology at the Kumamoto Plant (Kumamoto City, Kumamoto Prefecture) in February. Full-scale operation started on the 28th (Friday).

In order to quickly respond to a rapidly changing market environment and diversifying customer needs, we have been promoting the “Shinsei Project” since May 2016 with the aim of logistics optimization.

The new warehouse at the Kumamoto Plant is a large-scale logistics warehouse that serves as the base for product storage and supply in the Kyushu area as part of the Shinsei Project’s focus on strategic logistics reforms. This warehouse features innovative technology for storing products in about half the space of a conventional automated warehouse.

The Kumamoto warehouse was built on the site of the former headquarters of Minamikyushu Coca-Cola Bottling Inc., which was damaged by the Kumamoto earthquake in April 2016. It can store approximately 12,500 pallets, which is equivalent to around 16 million 500ml PET bottles.
Message from Bruce Herbert, Coca-Cola Bottlers Japan Inc. Executive Officer and Head of SCM

We have finished building a state-of-the-art automated warehouse at the Coca-Cola Bottlers Japan Kumamoto Plant. It is the 2nd logistics warehouse for our ongoing Shinsei Project, which promotes the strategic transformation of our logistics network. In March 2019, Kumamoto Plant began production of I LOHAS, mainly for consumers in the Kyushu area, using water sourced from the rich nature of Aso. Through this Kumamoto Plant and warehouse, Coca-Cola Bottlers Japan Inc. is more committed than ever to contributing to the further recovery and development of Kumamoto.

<Reference materials>
[Overview of the new warehouse at the Coca-Cola Bottlers Japan Inc. Kumamoto Plant]
   Site area: 13824.123 m²
   Building floor area: 5561.203 m²
   Storage quantity: 12,500 pallets
   Amount invested: About 2.3 billion yen
   Completed: January 2020