

News Release

June 7, 2019

Dear all,

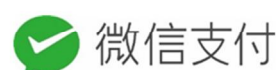
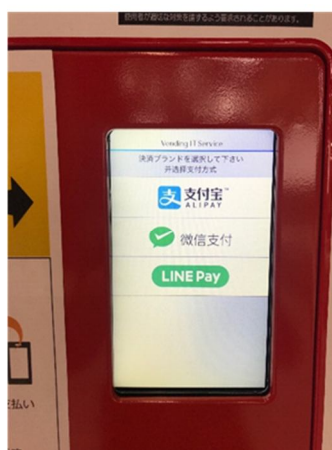
First in Kansai! More convenience for international visitors! Coca-Cola Bottlers Japan Inc. Installed a Vending Machine Accepting ALIPAY and WeChat Pay!!

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter "CCBJI") installed a vending machine that accepts QR code smartphone payment using ALIPAY and WeChat Pay in EDION's Namba main store (in Chuo-ku, Osaka) newly opened on June 7, 2019 to enhance the convenience of Chinese and other international visitors to Japan. ALIPAY and WeChat Pay have the largest shares in China's mobile payment market.

The vending machine has a special built-in terminal and, in addition to ALIPAY and WeChat Pay, also accepts LINE Pay that has more than 30 million registered users in Japan. Customers can use their electric money by scanning a QR code shown on the terminal using their smartphones.

The machine is compatible with the "Coke ON" smartphone app, which exceeded 14 million downloads *, to provide domestic customers with "Buy", "Drink", and "Enjoy" experiences as before. *As of April 2019

CCBJI aims to enhance the convenience for ever increasing international visitors to Japan by installing the machine in EDION's Namba main store, a new landmark in the Osaka/Namba area where is particularly popular with international visitors in Kansai. In addition, CCBJI strives to further increase the value of its vending machines, expanding services for customers in Japan by adding new cashless payment options.



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【Reference】



蚂蚁金服旗下品牌

【ALIPAY】

ALIPAY is one of the world's largest mobile and online payment platforms, provided by Ant Financial Services Group, an Alibaba Group's affiliate. It offers payment services for Chinese over 50 countries and regions in the world, with over one billion active users including global partners. ALIPAY supports safe and easy shopping experience by providing optimal information for tourists visiting Japan and applying favorable exchange rates. In early 2019, the number of participating stores in Japan exceeded 300,000.



微信支付

【WeChat Pay】

WeChat Pay is a mobile payment service in WeChat, the most popular communication app in China provided by Tencent, a Chinese IT company. One million stores in China and 7,000 businesses in Japan participate in the service, with more than 800 million active users a month.

LINE Pay

【LINE Pay】

LINE Pay is a mobile remittance/payment service that allows users easily to transfer money each other and make payments at participating services and stores through the LINE communication app used by more than 80 million people in Japan. Aiming for a new payment infrastructure in the mobile era, the company launched the service for users all over the world on December 16, 2014. It has more than 32 million registered users in Japan.



【Coke ON】

Coke ON is a new digital marketing service using Bluetooth compatible vending machines "Smartphone Vending Machines" TM and a dedicated smartphone app "Coke ON". Customers earn a stamp every time they buy a drink on a "Smartphone Vending Machine" TM with "Coke ON" connection. It delivers a royalty program to award them with a product when 15 stamps are earned, product sampling, and contents using celebrities. It provides a new service to customers in their "Buy", "Drink", and "Enjoy" occasions.