

# News Release

April 19, 2019

Dear all

Coca-Cola Bottlers Japan Inc.

～Promoting the Development of Hiroshima Station North Exit Area as Safe and Sound Community～

**Ceremony to Commemorate Placement of 1st “Eki-kita Community Development Meeting Support Vending Machine” is Held on Thursday, April 18 at Futabanosato Park #3 in Hiroshima City.**

Coca-Cola Bottlers Japan Inc. (“CCBJI”), headquartered in Minato-ku, Tokyo and headed by Representative Director & President Calin Dragan, on Thursday, April 18 placed the 1<sup>st</sup> “Eki-kita (Station’s north) Community Development Meeting support vending machine” at the Futabanosato Park #3 in Higashi-ku, Hiroshima City. This became possible thanks to understanding and cooperation from the Eki-kita Community Development Meeting, which promotes the development of Hiroshima Station’s North Exit area. CCBJI on the same day held the ceremony to commemorate the placement with attendance of the people involved.

The Eki-kita Community Development Meeting aims to create a vibrant community in Hiroshima Station’s North Exit area, the gateway to Hiroshima, leveraging attractive resources that have been cultivated by the histories, cultural and community exchanges, and active traffic of people over a long period of time. In light of the corporate philosophy, “community-based”, CCBJI has decided to support the Meeting in developing the area as a clean, safe and sound community, which attracts many visitors and residents. If you purchase a drink through this support vending machine, part of sales goes to Eki-kita Community Development Meeting and used for its activity. Going forward, CCBJI will publicize Eki-kita Community Development Meeting further, by deploying more of the support vending machines mainly in Higashi-ku, Hiroshima City.

■ Ceremony to commemorate the placement of the 1<sup>st</sup> “Eki-kita Community Development Meeting support vending machine” held on Thursday, April 18, 2019

【Photo】Futabanosato Park #3 in Hiroshima City (3-2 Futabanosato, Higashi-ku, Hiroshima City)

