

February 18, 2019

Dear all

Coca-Cola Bottlers Japan Inc.

**Visitors can enjoy learning the history of Coca-Cola from its birth till now and the manufacturing process of soft drinks**

**Coca-Cola Bottlers Japan Kyoto Plant  
Renovation of Ecola Museum, a plant tour facility**

Coca-Cola Bottlers Japan Inc. (HO: Minato Ward, Tokyo; Representative Director and President: Tamio Yoshimatsu, "CCBJI" hereinafter) in January 2019, renovated Ecola Museum, a plant tour facility, which is in CCBJI Kyoto Plant (Kumiyamacho, Kuse-gun, Kyoto) .

Ecola Museum had started its plant tours in January 2005 to encourage visitors to enjoy learning about Kyoto Plant, which had been delivering safe and secure products to the customers. Since then, it has had approximately 550,000 visitors. ※as of end of 2018

In this renovation, the "Pop Culture Photo Corner", inspired by an American diner, was newly created in the hands-on section called "Challenge Zone" in Ecola Museum. About 50 items including retro signboards and posters and vending machines of Coca-Cola are on display, and visitors can take photos that look good on Instagram filled with the world view of "Coca-Cola" in the space which drew inspiration from a restaurant in 1980's.

Positioning plant tours as a direct means of communication with all stakeholders including customers and members of the communities, Coca-Cola Bottlers Japan Inc. will continue to provide extensive plant tour programs.

◆ **Pop Culture Photo Corner**



**【Facility information】**

- Facility name : Coca-Cola Bottlers Japan Kyoto Plant Ecola Museum
- Address : 128 Tai Shinarami Kumiyamacho, Kuse-gun, Kyoto
- Tour time : ①10:00- ②12:30- ③14:30- Ticket for one-time only  
※On Saturdays and Sundays and national holidays from Mar. to Sept. and in the spring/summer holiday periods, there is ④16:30-.
- Maximum number of tour participants: 2 to 50 people ※Tours for a group of more than 51 people are available upon request.
- Time required : About 90 minutes (with guidance provided by a tour guide)
- Closing days : Mondays (excluding 1<sup>st</sup> Monday of each month, national holidays, and substitute holidays), and temporary closing days
- Admission fee: Free (Goods, prikura photo stickers, bottle VMs are not free.)
- Application : Telephone reservation required
- Car park : Dedicated car park for 19 cars, 2 buses
- Access : Trains) Approx. 15 to 20 minutes from Kintetsu Ohkubo St.; Approx. 15 minutes from Keihan Chushojima St.

Get off at "Shin Tamaki" bus stop, from which it is very close

Vehicles) Approx. 10 minutes from Keiji By-pass Kumiyama Interchange

※For the details, please access the Coca-Cola Bottlers Japan Inc. web site

<https://www.ccbji.co.jp/plant/kyoto.php>.