

【Dear all】

Oct. 24, 2018

Coca-Cola Bottlers Japan Inc.

**—Action to succeed our valued water resources to the next generation—**

**Coca-Cola “Learn from the Forest” Project held in Tosu, Saga!**

Forest conservation by the community and employee volunteers in the source water areas of CCBJI Tosu & Kiyama Plants

At Coca-Cola Bottlers Japan Inc. (HQ: Minato-ku, Tokyo, Representative Director & President: Tamio Yoshimatsu, hereinafter CCBJI), we work to preserve the forests in our plants’ source water areas under the Coca-Cola “Learn from the Forest” Project\*, in which we take actions to preserve source water forests across the country for the purpose of succeeding abundant nature and water resources to the next generation.

This year in Saga Prefecture, we signed a five-party agreement (“Comprehensive agreement of collaboration and cooperation on forest conservation to connect Saga’s rich nature into the future”) with Saga Prefecture, Tosu City, Kiyama Town, and Saga Eastern Forestry Association, and signed an “Agreement on forest conservation and maintenance” with Saga Eastern Forestry Association. With the cooperation of the respective parties, we will continue our forest conservation activities in the nearly 433ha of mountain forests along the Chikugo River system’s Homan River basin, which is the source water area for our Tosu Plant and Kiyama Plant.

As a part of our activities, the “Coca-Cola Learn from the Forest Project in Tosu, Saga” was held on October 21 (Sun) in the *Coca-Cola Bottlers Japan Tosu Citizens’ Forest*, and almost 230 participants including CCBJI employees and families, regional volunteers, etc. took part in forest conservation activities such as cleaning the stone steps and promenades of maple leaves, etc.



\* 【Coca-Cola “Learn from the Forest” Project】



A nationwide environment protection & education program implemented by the Coca-Cola system in 2006. The purpose is to have people experience different activities such as planting trees in the forest or in source water areas and nature programs, etc., to understand *the importance of nature and water, the relationship between people and nature, and the significance of protecting the environment* by getting in touch with the forest and living things. This project is also positioned as one of Coca-Cola's global source water protection activities. 13 Coca-Cola “Learn from the Forest” projects are currently ongoing at CCBJI.