

News Release

August 7, 2018

Dear all

Coca-Cola Bottlers Japan Inc.

Ceremony to present “Coca-Cola” Slim Bottles of Nara design

Delivered to Arai, Governor of Nara, as a celebration of its launch since August 6 !

Coca-Cola Bottlers Japan Inc. (HO in Minatoku, Tokyo. President and Representative Director: Tamio Yoshimatsu. Hereinafter referred to as our company) launched Coca-Cola Slim Bottle of Nara with special package stylishly designed with illustrations of local tourist attractions on Mon. Aug 6, 2018.

Our company held a ceremony to present Coca-Cola Slim Bottle of Nara design to Shogo Arai, Governor of Nara prefecture, on Mon. Aug 6 as a celebration of its launch. The mascot of Nara prefecture Sento-kun also attended the ceremony.

The “Nara design” bottle launched this time is limitedly sold mainly in Nara area, and iconic illustrations of five-storied pagoda of Kohfukuji and deer are on it. Our company will donate part of its sales for further development of tourism in Nara prefecture.

Details

Date : Mon. August 6, 2018 11:40 to 12:00 (Reception starts from 11:10)

Venue : Press interview room in Nara prefectural office

(Address : 30-5, Noboriojicho, Nara city)

Attendee : Mr. Shogo Arai, Governor of Nara Prefecture

Teruyuki Suzuki, Coca-Cola Bottlers Japan Inc. Executive Officer, Head of Kinki/Shikoku Area Sales

Ichiro Kawato, Head of Hannawa Branch, Kinki/Shikoku Area Sales

