

# News Release

August 1, 2018

Dear all

Coca-Cola Bottlers Japan Inc.

## 《 Aug 1 (Wed) is Water Day》

**Coca-Cola Bottlers Japan promotes sustainable water resource protection activities through community-based business activities!**

Coca-Cola Bottlers Japan (Head office: Minato-ku, Tokyo, Representative Director and President: Tamio Yoshimatsu, hereinafter CCBJI) values water which is one of the most important raw materials in its business activities, and promotes sustainable water resource protection.

We, as a company which carries out business activities by utilizing irreplaceable "water", promote initiatives to return the same amount of water used for manufacturing of our products to nature. We have been realizing an actual zero water usage since 2016 by rolling out activities centering on reduction of water usage amount in manufacturing processes (Reduce), recycle of water used in manufacturing processes (Recycle), and cultivation of local water sources (Replenish).

In 2017, CCBJI recorded the returning rate of water used for manufacturing our products to nature (replenishment rate<sup>\*1</sup>) 275% in total, achieving our initial goal of 100% or over, and aims to achieve replenishment rate 100% for each plant going forward.

※<sup>1</sup> Replenishment rate = Replenishment amount (KL) / production volume (KL) ×100

As a specific activity for local water source cultivation (Replenishment), we are proceeding with water resource protection activities in cooperation with local citizens by concluding agreements with local governments and forestry cooperatives at water source areas for each of our plant.

Centering on forest preservation activities, we work on protection/regeneration of grassland, flooding of paddy fields with a high cultivation capability, as well as hold environmental programs targeting children who will be responsible for the next generation, to deepen their understanding on importance of water resource protection.※<sup>2</sup> Reference: Coca-Cola Bottlers Japan Holdings Group CSV Report 2018

【Images of educational program】



### 【Reference materials】

【Water resource protection activities Action organizations】※<sup>3</sup>

Plant	Address	Organizations which concluded agreement/is taking actions for water source area
Zao Plant	Miyagi Prefecture	Shiroishi Zao Forestry Association
Saitama/Iwatsuki Plant	Saitama Prefecture	Nippon Paper Group
Ibaraki Plant	Ibaraki Prefecture	Tsukubane Forestry Association
Ebina Plant	Kanagawa Prefecture	Atsugi City Forestry Association Kanagawa Sagami River Left Bank Land Improvement District
Tokai Plant	Aichi Prefecture	Ena Suigen no Mori Execution Committee
Kyoto Plant	Kyoto Prefecture	Ujitawara-cho Forestry Association
Daisen Plant	Tottori Prefecture	Tottori Hino Forestry Association
Hongo Plant	Hiroshima Prefecture	Bisan District Forestry Association
Komatsu Plant	Ehime Prefecture	Ishizuchi Forestry Association
Kumamoto Plant	Kumamoto Prefecture	Aso Green Stock Ookiku Land Improvement District
Ebino Plant	Miyazaki Prefecture	Nishi Moro District Forestry Association

※<sup>3</sup>Organizations which concluded agreement as of Jul 2018

### 【Coca-Cola System's version of water circulation】

Water we use can be classified into "water used for manufacturing" and "water which is made into our products". "Water used for manufacturing", after used as cleansing water and cooling water in the manufacturing process, is collected/ treated and recycled as cleansing water/cooling water again. After that, it is returned to nature after being treated appropriately. Meanwhile, "water which is made into our products" is returned to nature in cooperation with the local citizens by increasing cultivation capability of water sources through forestry

protection activities such as planting and thinning, and nurturing abundant underground water.

End