

July 26, 2018

Dear all

Coca-Cola Bottlers Japan Inc.

“JOC Olympic Support Vending Machine” with a Rifle Shooting Design

1st unit for Saitama Prefecture installed at Wako City Hall on July 25 (WED.)

Coca-Cola system has been deploying “JOC Olympic support vending machines” since January 2016 as part of a joint effort with the Japanese Olympic Committee (JOC) to strengthen athletes working toward the Olympics and to support the Olympic movement in “JOC Olympic athletes high performance support program with Coca-Cola”.

This is to announce the installation of the “first JOC Olympic support vending machine with a rifle shooting design for Saitama Prefecture” at Wako City Hall by Coca-Cola Bottlers Japan Inc. (HQ: Minato-ku, Tokyo, Representative Director and President: Tamio Yoshimatsu) on July 25 (Wednesday), 2018, two years before the starting date of the shooting sports events of the 2020 Tokyo Olympics Games.

Wako city will host the shooting sports events of the 2020 Tokyo Olympics. It is our intention to continue to install and spread JOC Olympic Support Vending Machines to promote the support of athletes aiming for the Tokyo 2020 Olympics to the users and to raise further momentum for the Olympic Games.

- Installation date: July 25 (Wednesday), 2018
- Location: Wako City Hall (1-5 Hirosawa, Wako-shi, Saitama Prefecture)



