

July 13, 2018

Dear all

Coca-Cola Bottlers Japan Inc.

**Help fire up the festive mood of the 150th anniversary of Meiji Restoration!**

**Buy Coca-Cola products and win local goodies of 4 Saccho-Dohi prefectures !**

**Collaboration of Marukyu Group and Coca-Cola Bottlers Japan**

Coca-Cola Bottlers Japan (Headoffice: Minato-ku, Tokyo, President: Tamio Yoshimatsu) will start on Friday, July 20, 2018, a "Meiji Restoration 150th Anniversary - Saccho-Dohi Promotion" campaign, tying up with Marukyu Co., Ltd. (Head office: Hofu-shi, Yamaguchi, President: Yasuo tanaka), commemorating the 150th anniversary of the Meiji Restoration.

Through this promotion, we'll publicize the 150th anniversary of the Meiji Restoration to customers visiting Marukyu Group stores, helping fire up the festive mood to boost the community.

During the campaign, 100 people will win Premium Gourmet food iconic to Saccho-Dohi prefectures; Yamaguchi, Kagoshima, Kochi, and Saga, by mailing either a Campaign Postcard or regular postcard with attached receipts of Coca-Cola products worth 350 yen or more (tax included) for purchases at a Marukyu Group store.

Please take this opportunity to drink Coca-Cola products and enroll in the campaign.

【Campaign Summary】

サントリー、アサヒ、F&B、丸久グループ、Coca-Cola

(株)丸久グループ × コカ・コーラボトラーズジャパン 共同企画

**薩摩**  
【鹿児島】  
黒豚しゃぶしゃぶセット  
● 5~6,000円相当 **10名様**

**長州**  
【山口】  
長州どり焼き鳥セット  
● 5~6,000円相当 **10名様**

**土佐**  
【高知】  
炭焼き蛸たきセット  
● 5~6,000円相当 **10名様**

**肥前**  
【佐賀】  
伊万里牛ハンバーグセット  
● 5~6,000円相当 **10名様**

**薩長土肥のうまいもんを当てよう!**  
総計100名様!

丸久商品券 1,000円分 **60名様**

**ココ・コーラ社対象製品350円(税込)以上のレシートで応募!**

レシート有効期間 2018年7月20日(金)~8月31日(金) 応募締切 2018年8月31日(金) 当日消印有効 詳しくは店内の専用応募用紙をご覧ください。

- Campaign Products: All Coca-Cola products
- Enrollment Period: Friday, July 20 – Friday, August 31, 2018
  - \*should be postmarked on/before Aug. 31.
- Prizes/Winners: Total 100 winners - 40 winners for one of the four Premium Gourmet prizes, and 60 winners for Marukyu 1,000 yen gift card
- How to Enroll: Enroll via Campaign Postcard or regular postcard with name, zip-code, address, phone number, male/female, choice of prize, and attached receipts of Coca-Cola products worth 350 yen or more (tax included) for purchases at a Marukyu Group store.
  - \* The Campaign Postcard will be available at Marukyu Group stores from Friday, July 20, 2018

**[Yamaguchi Kagoshima, Kochi, and Saga Premium Gourmet] Each worth 5,000 yen**

<Yamaguchi> Choshu "yakitori" chicken set



<Kagoshima> Black pork "shabu-shabu" set



<Kochi> Straw-grilled bonito set



<Saga> Imari Hamburg set

