

July 4, 2018

Dear all

Coca-Cola Bottlers Japan Inc.

## “JOC Olympic Support Vending Machine”

**1<sup>st</sup> machine installed in Fujinomiya City,  
May 31 At: Fujinomiya City public tennis court**

Coca-Cola system has been deploying “JOC Olympic support vending machines” since January 2016 as part of a joint effort with the Japanese Olympic Committee (JOC) to strengthen athletes working toward the Olympics and to support the Olympic movement in, “JOC Olympic athletes high performance support program with Coca-Cola”.

This is to announce the first installation of “JOC Olympic support vending machine” by Coca-Cola Bottlers Japan Inc. (HQ: Minato-ku, Tokyo, Representative Director and President: Tamio Yoshimatsu) in Fujinomiya City at the Fujinomiya City public tennis court. Fujinomiya City will serve as the Tokyo 2020 Olympics pre-training camp site for Spain’s national karate team, and we hope that the vending machine will help to make people more aware of and to raise momentum for the Olympics, while supporting the athletes working toward the Tokyo 2020 Olympics through purchases from the machine.

- Location : Fujinomiya City public tennis court; 115 Togami-higashicho, Fujinomiya City, Shizuoka Prefecture
- Location owner : NPO Fujinomiya City Sports Association



## 【Reference】

### ■Overview of “JOC Olympic athletes high performance support program with Coca-Cola” Sponsored by Japanese Olympic Committee

“JOC Olympic athletes high performance support program with Coca-Cola” is a collaborative effort between the Japanese Olympic Committee (JOC) and its worldwide Olympic partner Coca-Cola that donates several yen for every soft drink purchased from a vending machine with JOC’s message poster or an original design wrapping with the Olympics athletic events.

Donations are dnated to JOC through the various bottling companies and are used to aid in strengthening athletes of highly-anticipated associations for the 2020 Olympics as well as in promoting the Olympic movement.

Total amount of donations and their use (Olympic sports associations granted the donations) are updated on JOC’s homepage.

(Support Programs page on JOC official website: [https://www.joc.or.jp/donation/athletes\\_02/](https://www.joc.or.jp/donation/athletes_02/))



\*The illustration may not be an accurate reflection of the actual color or design.