

## News Release

May 1, 2018

To All,

### Hydration with products that prevent heat stroke Supporting healthy lifestyle

Coca-Cola Bottlers Japan Inc. (HQ: Minato-ku Tokyo-to. Representative Director & President: Tamio Yoshimatsu) is supporting your healthy lifestyle by offering products that suit your hydration needs during summer when the temperature goes up.

According to the report from Fire and Disaster Management Agency, over 50K people were taken to hospital from May to September in 2017 in Japan.

\* Source: Emergency transportation to hospital for heat stroke (May to Sep) in 2017

Heat stroke can be prevented by having proper knowledge and taking right actions. Our products help you stay hydrated and take right amounts of sugar and minerals at the same time. Everyone from kids to seniors can find a product they enjoy according to their taste and occasion to stay hydrated.

Coca-Cola Bottlers Japan Inc. is also raising awareness of importance of hydration in various occasions in everyday life and during sports activities to support consumers' happy moments and active lifestyles.




<Reference>

## ● AQUARIUS

AQUARIUS hydrates throughout the body's system and supports a proper hydration balance in active bodies. It helps the body to feel light again. It has a clean taste that is easy to drink during sportive activities, and is also low in calorie. It contains minerals that are lost as you sweat, and amino acid and citric acid that are required to keep the body moving. It supports a good hydration balance in every occasion where you need to be active.


\*1 Mineral refers to sodium. \*2 Amino acid refers to BCAA and arginine

	<b>【Ingredients】</b> high-fructose corn syrup, sodium chloride/citric acid, flavoring, citric acid Na, arginine, calcium chloride, magnesium sulfate, calcium lactate, antioxidant (Vitamin C), sweetener (sucralose), isoleucine, valine , leucine				
	<b>【Nutrition value】 per 100ml</b>				
	Energy	Protein	Fat	Carb	Sodium
	19kcal	0g	0g	4.7g	0.1g
<b>【Package/manufacture suggested retail price (excl. consumption tax) 】 :</b> 2000mlPET / 340JPY , 500ml PET / 140 JPY					

## ● AQUARIUS ZERO

AQUARIUS ZERO that you can gulp on has no calorie and supports a proper hydration balance in active bodies. The body feels light again. It has a right amount of sugar and clean after taste. As it is non-caloric, you can gulp on it without a fear. It also contains minerals that you lose as you sweat, and carnitine that helps burn calories. It supports a good hydration balance in every occasion where you need to be active.

\*1 Mineral refers to sodium.

	<b>【Ingredients】</b> fructose, sodium chloride, L- carnitine -tartrate, flavoring, citric acid, citric acid Na, sweetener (acesulfame K, sucralose) , calcium chloride, magnesium sulfate, calcium lactate, antioxidant (Vitamin C)				
	<b>【Nutrition value】 per 100ml</b>				
	Energy	Protein	Fat	Carb	Sodium
	0kcal	0g	0g	0.7g	0.1g
<b>【Package/manufacture suggested retail price (excl. consumption tax) 】 :</b> 2000mlPET / 340JPY , 500ml PET / 140 JPY					

## ●AQUARIUS Daily requirement of multi vitamin

A bottle (500ml) contains vitamin C equivalent to 50 lemons (1,000mg) as well as group B vitamins (niacin, biotin<sup>※2</sup>) of daily requirement, and is a drink that supports your health. It has a fresh and easy-to-drink lemon flavor and also contains citric acid and minerals<sup>※3</sup>. It hydrates the body's system and keeps you in good condition mentally and physically throughout a day.

※2 Biotin is a nutrition that helps maintain healthy skin and membrane

※3 Mineral refers to sodium

### 【Ingredients】

high-fructose corn syrup, sodium chloride, lemon peel essence／V.C, flavoring, citric acid Na, citric acid, marigold coloring, calcium chloride, magnesium sulfate, calcium lactate, niacin, sweetener (sucralose) , biotin

### 【Nutrition value】 per 100ml


Energy	Protein	Fat	Carb	Sodium
18kcal	0g	0g	4.6g	0.1g

【Package/manufacturer suggested retail price (excl. consumption tax) 】 :

2000mlPET／340JPY , 500ml PET／140 JPY

## ●Qoo Aqua Mineral

It contains sea salt from Setouchi and green grape juice, and is perfect for replenishing minerals and water that you lose as you sweat. It is recommended not only as a means of hydration in your everyday life, but also as heat stroke prevention during summer that is about to come. It has no preservative or artificial coloring, and offers a fruity taste for kids to enjoy. You can freeze it in its original package, and take it with you when you go out on a hot day.

	<p><b>【Ingredients】</b></p> <p>Sweetener (sugar, fructose) , grape juice, salt／acidulant, flavoring, antioxidant (Vitamin C)</p> <p><b>【Nutrition value】 per 100ml</b></p> <table><tr><th>Energy</th><th>Protein</th><th>Fat</th><th>Carb</th><th>Sodium</th></tr><tr><td>23kcal</td><td>0g</td><td>0g</td><td>5.8g</td><td>0.1g</td></tr></table> <p><b>【Package/manufacturer suggested retail price (excl. consumption tax) 】 :</b></p> <p>490ml PET／140 JPY</p>	Energy	Protein	Fat	Carb	Sodium	23kcal	0g	0g	5.8g	0.1g
Energy	Protein	Fat	Carb	Sodium							
23kcal	0g	0g	5.8g	0.1g							

Launched on May 21, 2018

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