Coca-Cola Bottlers Japan Inc. Donated Part of Proceeds from “Coca-Cola” Slim Bottle Chiba Design Sales to Help Chiba Prefecture’s Tourism

Visited Chiba Vice-Governor Takigawa to Present the Donation

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter “CCBJI”) made a courtesy visit to Chiba Vice-Governor Takigawa on Wednesday, May 29 to present 2,796,150 yen, part of proceeds from the sales of “Coca-Cola” Slim Bottle Chiba Design, under its agreement on alliance and cooperation in tourism signed with the prefecture.

The donation comes from the sales of “Coca-Cola” Slim Bottle Chiba Design from June 25, 2018 to the end of March 2019. The product is exclusively sold in the prefecture and its surrounding areas.

At the presentation ceremony, a donation certificate was handed over to Vice-Governor Takigawa from CCBJI Head of Kanto Area Sales Yutaka Ito who said, “We hope this helps the promotion of Chiba Prefecture’s tourism. We want to contribute as much as we can to advertising the attractiveness of Chiba Prefecture”, and the Vice-Governor expressed the words of gratitude in return.

CCBJI will continue to contribute to Chiba Prefecture and the promotion of its tourism as a local-oriented company.

- Data/time : Wednesday, May 29, 2019  11:10-
- Venue : Vice-Governor’s reception room #2 on 6th floor, Chiba Prefectural Office Building
- Amount donated : 2,796,150 yen (Sales period: June 25, 2018 – March 31, 2019)
From the left to right: Yutaka Inoue, Head of Kanto Area Sales, CCBJI; Mr. Shinsuke Takigawa, Chiba Vice-Governor; and Cheeba-kun, Chiba Prefecture’s official character