

To whom it may concern

March 24, 2005

Company: Coca-Cola West Japan Company, Limited

Representative: Norio Sueyoshi, Representative Director, President & CEO Code No. 2579, listed on the Tokyo Stock Exchange (First Section), the

Osaka Securities Exchange (First Section), and the Fukuoka

Stock Exchange

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Division Manager

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Appointment of New Corporate Officers and Other Posts

We are pleased to announce the appointment of new corporate officers and other posts as of April 1, 2005, as follows:

Appointment of Corporate Officers

Name	New post	Current post
Tadanori Taguchi	Corporate Officer, and Financial Manager,	Financial Manager, Management Control
	Management Control Dept.	Dept.
Takashi Himeno	Corporate Officer and General Manager,	General Manager, Fukuoka Region Dept.,
	Fukuoka Region Dept., CVS-Retail	CVS-Retail Vending Division
	Vending Division	
Yoshiki Asahara	Corporate Officer and General Manager,	General Manager, Hiroshima Region Dept.,
	Hiroshima Region Dept., CVS-Retail	CVS-Retail Vending Division
	Vending Division	

Appointment of Special Management Officers

Name	New post	Current post
Yuichi Takeda	Special Management Officer and Planning	Planning Manager, Management Control
	Manager, Management Control Dept.	Dept.
Yoshinori Nakamura	Special Management Officer and Manager,	Manager, Public Relations Office
	Public Relations Office	
Yasunori Morishima	Special Management Officer and General	General Manager, San'in Region Dept.,
	Manager, San'in Region Dept.,	CVS-Retail Vending Division
	CVS-Retail Vending Division	

Appointment of Counselor

Akira Gohhara	Counselor and President, NICHIBEI CO.,	Group Senior Corporate Officer and
	LTD.	President, NICHIBEI CO., LTD.