



Coca-Cola West Japan Company, Limited

September 14, 2004

To whom it may concern

Company name: Coca-Cola West Japan Company, Limited (CCWJ)
Representative: Norio Sueyoshi, Representative Director, President & CEO
Stock code No.: 2579
Listed on: the Tokyo Stock Exchange (First Section), the Osaka Securities Exchange (First Section), and the Fukuoka Stock Exchange
Inquiries: Yoshinori Nakamura
General Manager, Public Relations Office
(phone: +81-92- 641-8583)

Announcement of Reorganization and Personnel Reassignments

We are pleased to announce that the following changes will take effect September 15, 2005, to the company organization and personnel assignments at CCWJ:

1. Outline of reorganization

Sawayaka Training Center is to be established to contribute to the training and development of all employees working within the CCWJ group as well as enhance communication between the group and the local communities.

2. Reassignments among Managers at CCWJ (general manager class and above)

Name	New	Current
Kouichi Morii	Director, Executive Vice President, President Advisor (Administration), General Manager, CSR Division, General Manager, Reform from Within Promotion Office, and General Manager, Public Relations Office	Director, Executive Vice President President Advisor (Administration), General Manager, CSR Division, General Manager, Reform from Within Promotion Office
Yoshinori Nakamura	Special Management Officer General Manager, Sawayaka Training Center	Special Management Officer General Manager, Public Relations Office