

To whom it may concern

September 26, 2005

Company name: Coca-Cola West Japan Company, Limited (CCWJ)

Norio Sueyoshi, Representative Director, President & CEO Representative:

Stock code No.: 2579

Listed on: the Tokyo Stock Exchange (First Section),

the Osaka Securities Exchange (First Section), and

the Fukuoka Stock Exchange

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## **Announcement of Personnel Reassignments**

We are pleased to announce that the following reassignments will take effect October 1, 2005:

## Reassignments at CCWJ (general manager class and above)

| Name              | New                                      | Current                                  |
|-------------------|--|--|
| Kouichi Morii     | Director, Executive Vice President,      | Director, Executive Vice President,      |
|                   | President Advisor (Administration),      | President Advisor (Administration),      |
|                   | General Manager, CSR Division, and       | General Manager, CSR Division, and       |
|                   | General Manager, Public Relations Office | General Manager, Reform from Within      |
|                   |  | Promotion Office, and                    |
|                   |  | General Manager, Public Relations Office |
| Kazuaki Hisamatsu | General Manager, Reform from Within      | at Coca-Cola (Japan) Co., Ltd.           |
|                   | Promotion Office                         |  |