



コカ・コーライーストジャパン株式会社
Coca-Cola East Japan Co.,Ltd.

News Release

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December 15, 2015

CCEJ Announces Change of Management

Coca-Cola East Japan Co., Ltd (“CCEJ”) announced today that the board of directors of the company resolved change of management as follows.

1. Change of Vice President and Chief Financial Officer (CFO)

Mr. Jawahar Solai Kuppuswamy is expected to succeed Michael Coombs in the role of Vice President and CFO upon his departure on April 1, 2016. Jawahar comes to CCEJ with extensive Finance experience gained at Coca-Cola India and Hindustan Coca-Cola Beverage Pvt. Limited (“HCCBPL”) in India, where he is currently the CFO and Executive Director - Finance.

Michael Coombs current Vice President and CFO of CCEJ will be appointed CFO of The Coca-Cola Company’s (“TCCC”) Eurasia Africa Group (“EAG”), effective on April 1, 2016. EAG is one of the largest and most diverse operating units in the global Coca-Cola system, spanning 85 countries. Michael’s 11 years of experience in the Coca-Cola system in Japan will contribute to the global Coca-Cola system’s growth. He will continue to serve in his current position until March 31, 2016.

This change will ensure the continued evolution of CCEJ’s financial function toward sustainable growth as well as contribute to the sustainable growth of the entire Coca-Cola system.

2. Appointment of New Corporate Communications Officer and Reorganization of Function

Raymond Shelton, head of Investor Relations will be newly appointed as Senior Executive Officer, Chief Communications and Investor Relations Officer effective on January 1, 2016. As part of this change, Investor Relations will move to Public Affairs and Communications (PAC) from Finance and the current PAC Function name will change to Corporate Communications.

Yohei Yasumi, current Chief PAC Officer will take on a new leadership role in the CCEJ Commercial function.

3. Other Changes of Management

Kyo Suzuki, current Vice President of Sendai Coca-Cola Bottling Co.(Sendai) will leave his position as the legal entity consolidation of Sendai into CCEJ will become effective on January 1, 2016. Suzuki was president of Sendai for four years and has successfully led the Sendai integration work after the merger with CCEJ on April 1, 2015. He will continue to support the integration work in CCEJ until his retirement at the end of March 2016.

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