

December 14, 2020

Dear all:

Coca-Cola Bottlers Japan Inc.

Certified as “declared company” of “Bicycle Commuting Promotion Company”  
Declaration Project

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan) was certified on December 7, 2020 as a “bicycle commuting promotion company” promoted by the Public-Private Cooperation Council for Bicycle Utilization Promotion.

The “Bicycle Commuting Promotion Company” Declaration Project is a certification system for companies and organizations who promote bicycle commuting. It is intended to widely share the efforts made by the companies who actively promote bicycle commuting, expand bicycle usage for company activities, and promote voluntary projects that endorse bicycle commuting.

As part of its health and productivity management program, CCBJI revised its company rules in September this year to expand the scope of those who are eligible for the bicycle commuting policy to promote bicycle commuting targeting more employees, with the aim of supporting the maintenance and improvement of their physical and mental health and helping reduce the stress while commuting. In addition, this policy lets employees choose bicycle commuting as an alternative to using crowded trains and buses to reduce the risk of coronavirus infection.

CCBJI seeks that this policy will also be an opportunity for employees to better understand the environmental load of different commuting alternatives and make more informed and sustainable choices in their daily lives.

CCBJI will continue to protect the well-being of employees and make efforts to realize a sustainable society.

◆ "Bicycle Commuting Promotion Company"

Declaration Project

<https://www.jitensha-kyogikai.jp/project/#project-declaration>

◆Coca-Cola Bottlers Japan's bicycle commuting policy

<https://www.ccbji.co.jp/news/detail.php?id=872>



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