

News Release

January 8, 2019

Dear all

Coca-Cola Bottlers Japan Inc.

Coca-Cola Bottlers Japan Inc.
Decided to revise prices of large PET bottle products, etc.
Effective from April 2019 shipment

Coca-Cola Bottlers Japan Inc. (Head office: Minato-ku, Tokyo; Representative Director & President: Tamio Yoshimatsu; hereinafter CCBJI), which operates in Tokyo, Osaka, Kyoto, and 35 other prefectures, announces that we will revise the prices of some products effective from April shipment.

In addition to the recent increase in the logistics expenses, the raw material prices are also continuing to rise. CCBJI has been making efforts to streamline production and operation, and to reduce expenses aiming to absorb such cost increases. However, as it's turned out that it is extremely difficult to continue to absorb such increases, we have decided to revise the prices of some products.

The revision of wholesale prices and suggested retail prices will be effective from April 1(Mon), 2019 shipment. We would appreciate your understanding on this matter.

CCBJI will continue to implement countermeasures for absorbing cost rises, as well as make efforts to improve our services.

Your continued understanding would be greatly appreciated.

Details

1 . Products applicable to price revision and the revision contents

For the details, please refer to the list.

2 . Revision date

April 1 (Mon), 2019 * Shipment basis

Products applicable to price revision and the revision contents

Package	Brand	Suggested retail price (excl. tax)		
		Revised price (excl. tax)	Current price (excl. tax)	Price raised
1.5L PET bottle	Coca-Cola	340yen	320 yen	20yen
	Fanta			
	Canada Dry			
	Sprite			
	Minute Maid Qoo			
1.555L PET bottle	I LOHAS (flavored)	306 yen	286 yen	20yen
2.0L PET bottle	Coca-Cola	360 yen	340 yen	20yen
	Fanta			
	Aquarius			
	Ayataka	331 yen	311 yen	20yen
	Sokenbi-cha			
	Karada Meguri-cha			
	Huang			
	I LOHAS	331 yen	311 yen	20yen
Mori no Mizudayori	228 yen	208 yen	20yen	
125 g Pouch	Minute Maid	170 yen	150 yen	20yen
	Purun Purun Qoo			

End