

March 16, 2018

【To press】

Coca-Cola Bottlers Japan Inc.

Coca-Cola Bottlers Japan to install “security camera supportive vending machines”

To create “safe and secure town”

Under agreement with Heguri-cho Town and Seiwa Police Department

Coca-Cola Bottlers Japan Inc. (head office in Minato Ward, Tokyo, Representative Director and President Tamio Yoshimatsu, hereafter referred to as “our company”) has concluded an “Agreement for the Installation of Security Camera Supportive Vending Machines” with Heguri-cho Town, who strives to create a “safe and secure town”, and Seiwa Police Department, and installed originally designed vending machines that send out effective messages to prevent crimes.

Based on its community-based business principle, Coca-Cola Bottlers Japan will make efforts in creating safe, crimeless towns and contribute to local activities.

【Signing Ceremony】

Date & Time: Mar 16, 2018 (Fri) 14:00~14:30

Venue: Heguri-cho Town Hall, Annex F2, Meeting Room (1-1-1 Heguri-cho Yoshimatsu, Ikoma-gun, Nara Prefecture)

Attendees: Heguri-cho Mayor Manben Iwasaki

Seiwa Police Department Chief Kazuhiro Nakanishi

Coca-Cola Bottlers Japan Hannawa Branch Manager Ichiro Kawato

<Snapshot of the day>



From the left, Chief Nakanishi, Mayor Iwasaki, Branch Manager Kawato



The 1st “Security camera supportive vending machines”

Outlines of the Agreement for the Installation of Security Camera Supportive Vending Machines

◆ Background and purpose

A sixth grader girl of an elementary school was kidnapped in Nara in July 2015. In response, the footage of a security camera was used to identify the kidnapper's vehicle, which led to the early resolution of the incident. This helped Heguri-cho Town to recognize the importance of security cameras and consider setting more of them when they received a proposal from Coca-Cola Bottlers Japan whose business principle is to work on community based activities. We have installed originally designed "security camera supportive vending machines" that display effective messages to prevent crimes and improve the awareness of the people of the community.

◆ Functions

▪ Design

Designed with Heguri-cho's image color of green, Tatsuta river running between two mountains, and the local image character, Sakon-kun, the vending machines prevent crimes in combination of a security camera and messages, such as "Call 110 on the spot when you see a suspicious person", "Security camera on the watch and it never misses a crime", "I'm always watching over you!!", etc..

▪ Security camera is installed separately from vending machines.

Security cameras are set separately from the vending machine in order to best use the features of the cameras.

◆ Roles of the 3 parties

Heguri-cho Town

Select locations to install vending machines (focused areas for crime prevention) as the owner of security cameras

Seiwa Police Department

Given the priority to use the security cameras that are under the management of Heguri-cho at the time of incident occurrence

Coca-Cola Bottlers Japan Inc.

Donate security cameras, install originally designed wrapping vending machines that display crime preventive messages, fill drinks, manage proceeds, and provide maintenance/repair services.

◆ Installation locations

Mar 15, 2018 (Thu) 1st machine at Heguri-cho Town Hall

Mar 26, 2018 (Mon) Asunosu Heguri (town library)

Prism Heguri