

News Release

January 5, 2018

【Press release】

Coca-Cola Bottlers Japan Inc.

Coca-Cola Bottlers Japan

Renewal of the Coca-Cola signboard at the rooftop of Canal City Hakata

Related works start from January 8th (Mon).

Coca-Cola Bottlers Japan Inc. (Head Office: Minato-ku, Tokyo; Representative Director & President: Tamio Yoshimatsu) has announced the plan to renew its rooftop signboard at Canal City Hakata in Fukuoka.

As one of the key tourist spots in the city of Hakata, Canal City Hakata is continuing to attract a lot of visitors and shoppers alike. The Coca-Cola signboard set up on the rooftop from 1999 has long been contributing to the enhancement of this commercial complex's role as the city's landmark.

The renewal works are scheduled to commence from early January. The existing neon signboard will be turned off on January 8. The preparation for its removal, along with the old steel frames, will begin immediately from the following day, starting with the scaffolding work.

The entire renewal process is scheduled to complete in early June. More details on the new signboard will be announced at a later date.

<Timeline of the planned renewal works>

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|-----------------|---|
| January 8, 2018 | Turn off the existing neon signboard. |
| January 9, 2018 | Set up the scaffold. Begin removing the existing signboard. |
| March 2018 | Install the new steel frames. |
| April 2018 | Install the newly designed LED display. |
| Early June 2018 | Complete the renewal works. |

■ Coca-Cola signboard at the rooftop of Canal City Hakata (Address: 1-chome, Sumiyoshi, Hakata-ku, Fukuoka)

