

コカ・コーラ ボトラーズジャパン株式会社

News Release

November 9, 2023 Coca-Cola Bottlers Japan Inc.

Notice of Executive Officer Personnel Change

Coca-Cola Bottlers Japan Inc. today announced the following new appointments:

Effective January 1, 2024

Name	New Position	Current Position
Alejandro Gonzalez Gonzalez	Executive Officer, President of Retail Company *	Executive Officer, Commercial Operations Director
Maki Kado	Coca-Cola Bottlers Japan, Inc.	Coca-Cola Bottlers Japan, Inc.
	Executive Officer and Chief Business	Executive Officer and Chief Business
	Management & Sustainability Officer,	Management & Sustainability Officer,
	President of Food Service Company *	
	Coca-Cola Bottlers Japan Holdings Inc. Executive Officer, Executive Business Manager	Coca-Cola Bottlers Japan Holdings Inc. Executive Officer, Executive Business Manager
	Coca-Cola Customer Marketing Co., Ltd.	Coca-Cola Customer Marketing Co., Ltd.
	Representative Director and President	Representative Director and President

Costin Mandrea, who previously led the commercial organization as Executive Officer and CCO will step down on December 31, 2023.

^{*} Effective January 1, 2024, the commercial department will be separated into 2 organizations: the Retail Company (responsible for supermarkets, drug/discount stores, convenience stores, vending machines, and online sales) and the Food Service Company (responsible for food service (restaurants, etc.)).

[&]quot;President" is the title of position responsible for each of these organizations.