Coca-Cola Bottlers Japan Inc.

CCBJI Recognized as a Tokyo Sports Promotion Company for 2021!

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan) was certified as a Tokyo Sports Promotion Company for 2021.



This is to inform you that we have been certified by the Tokyo Metropolitan Government as a "Tokyo Sports Promotion Company" who implements excellent initiatives to promote sports for their employees and provides support in the area of sports. This is the third year in a row that our company has been certified.

As part of our health management initiatives to promote the maintenance and improvement of our employees' health, we support the activities of our in-house sports clubs and employ and support athletes with disabilities.

In particular, the Sawayaka Walk, an in-house walking event aimed at helping employees incorporate moderate exercise into their daily habits, has been held continuously throughout the year since 2019 and is open to all employees. Our proprietary "Sawayaka Challenge" app is designed to display the number of steps you have walked and your target achievement on a daily and weekly basis. In addition to being able to rank the top employees by their total number of steps, it also provides a ranking of the group matches in which teams can participate. We are using this app to stimulate communication and team building among employees as they continue to work from home, and also to improve employees' health.

Through the consistent efforts to help the employees maintain and promote their health, Coca-Cola Bottlers Japan intends to continue providing high-quality products and value-added services as a total beverage company committed to enrich people's daily lives by delivering happy moments at every occasion available.

Tokyo Sports Promotion Company Certification System

https://www.sports-tokyo-info.metro.tokyo.lg.jp/company/

About Coca-Cola Bottlers Japan's health management

https://www.ccbji.co.jp/csv/humanrights/health.php

Coca-Cola Bottlers Japan

About Sawayaka Walk

https://www.ccbji.co.jp/news/detail.php?id=1117



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