

News Release

December 23, 2019
Coca-Cola Bottlers Japan Inc.

Certified as "Sports Yell Company" by Japan Sports Agency in recognition of exercise promotion initiatives for employees

Coca-Cola Bottlers Japan Inc. (Headquarters in Minato-ku, Tokyo; Representative Director & President Calin Dragan; hereafter "CCBJI") was certified as a "Sports Yell Company" for fiscal year 2019 for having actively taken initiatives to improve its employees' health through sports.

Following the recognition as a Tokyo Sports Promotion Company in November this year, our initiatives for the promotion of exercise among our employees including walking and support for circle activities received recognition again.

In accordance with the "Health Declaration", CCBJI will continue to actively implement initiatives to support and promote employees' sports activities to preserve and improve their health, with the aim of staying healthy even at the age of 100 ("Road to 100").

【What is Sports Yell Company】



Since FY2017, the Japan Sports Agency has been encouraging the generation of prime-age workers who do not get enough exercises to do sports, and certifying companies actively taking initiatives to improve their employees' health through sports as a "Sponsor Yell Company" with the aim of creating social momentum toward sports. This fiscal year, 533 companies including CCBJI were certified.

※ Based on information available on Japan Sports Agency website

【Reference: Tokyo Sports Promotion Company】

https://www.sports-tokyo-info.metro.tokyo.lg.jp/company/suishin_2019.html (Japanese)

【Reference: Coca-Cola Bottlers Japan Health Declaration】

Coca-Cola Bottlers Japan Health Declaration "Sawayaka Style"

～"Road to 100" Striving for a healthy body even at age 100～

As a company who always stays close to your daily lives, Coca-Cola Bottlers Japan places the first priority on good health at all times and offers products and services of value that meet the needs and preferences of all generations.

As such, our employees themselves must lead an active and healthy lifestyle and be able to enjoy work with a feeling of comfort.

We recognize the responsibility for each employee to proactively maintain good health and to take actions to enhance one's health, and the company and the Health Insurance Association will work in unison to advance various actions for maintaining and promoting health and strive to nurture a corporate climate of "Health as No.1".